

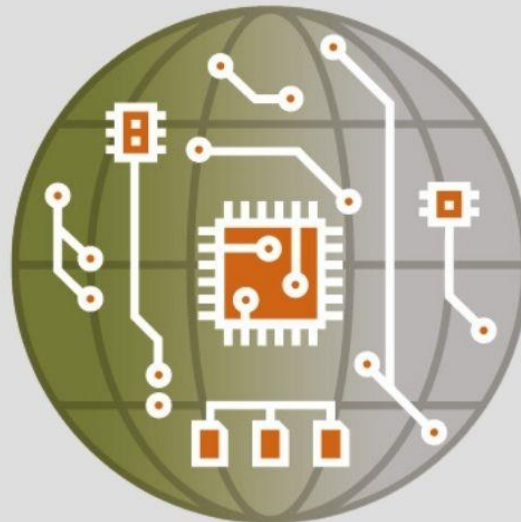
# 20 **OECD Watch** YEARS

OECD Watch **workshop series** 

Using the **OECD Guidelines** for change

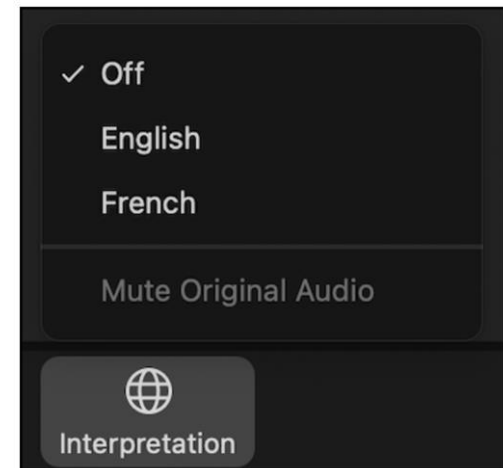
## TECHNOLOGY

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## House rules

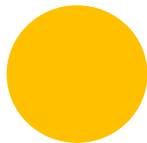
- Interpretation available
- Stay on mute when not talking
- The meeting is being recorded



**Poll!**

**20**  **Watch  
YEARS**

**How well do you  
know the OECD  
Guidelines?**



**Not very well**



**Good understanding**



## Agenda

1. OECD Watch network
2. Context and purpose of workshop
3. The OECD Guidelines
4. Guidelines and technology
5. Discussion

## About OECD Watch

- **Global network** of 140+ CSOs in 54 countries
- **Official representative of civil society** at the OECD Investment Committee
- Our work: capacity building, research, advocacy



For more information click here

About us

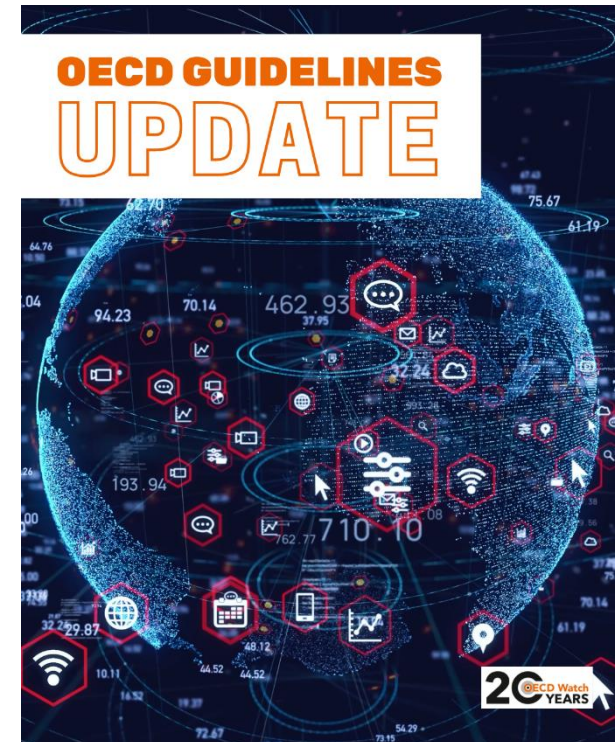
## Context and purpose of workshop

### Context:

- Diverse human rights and environmental harms from technology sector
- Lack of strong binding regulation / accountability

### Purpose:

- Discuss & strategise how the Guidelines could be an **additional tool** for your work



## What are the OECD Guidelines for Multinational Enterprises on Responsible Business Conduct?

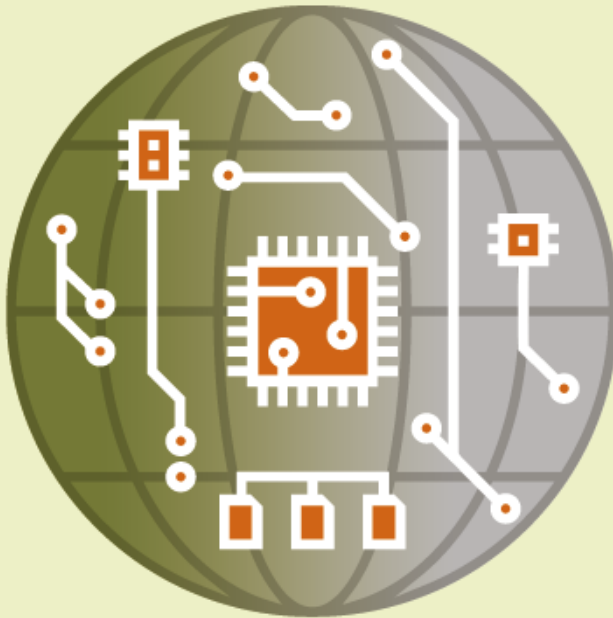
- Recommendations from OECD governments to companies on how to act responsibly
- Non-binding (voluntary) standards for responsible business conduct – broad issue and value chain coverage
- Governments that follow the Guidelines must establish a body called a National Contact Point (NCP) to promote the Guidelines and handle (non-judicial) complaints
- Updated in June 2023





## What do the Guidelines say on technology?

### TECHNOLOGY



### Companies must:

- Conduct **due diligence** on harms related to technology – including both upstream and downstream activities
- Take account of impacts from reasonably foreseeable use or **misuse** (inc. individuals)



# What do the Guidelines say on technology?

## Companies must:

- Enhance **transparency** of data access and sharing practices
- Address ethical, legal, labour, social, and environmental challenges
- Respect **children's rights** in relation to technology
- Identify situations where certain actors (e.g. authoritarian governments) may seek to benefit from technology transfer to **misuse civilian technology**



## Strengths & weaknesses

### Strengths

- Due diligence coverage
- Addresses impacts of misuse (inc. individual)
- Focus on addressing adverse impacts at the design phase
- Strengthened focus on children's rights and well-being

### Weaknesses

- Undue praise of tech contributions
- Limited (explicit) impact coverage
- Falls behind data minimisation principles
- Vague identification of technology types

# How to use the Guidelines on technology

**20**  **ECD Watch**  
**YEARS**



**Raise  
community  
awareness  
about company  
standards**

**Talk to  
companies  
to demand  
better  
conduct**



**Advocate for  
strong laws  
and policies  
on corporate  
responsibility**

**File  
complaints  
when companies  
fall below  
the standards**



## Questions?

**How do the Guidelines fit into the broader context of existing standards in this sector?**

**What in your view are the strengths and weaknesses of the text on tech?**

**What next steps are you / should we be considering in relation to the Guidelines?**

**Strategic  
complaints**

**Policy  
advocacy**

**Company  
engagement**



## **Consider becoming a member of OECD Watch for:**

- Connections with other global members for complaints and advocacy
- Access to information on RBC-related activities at the OECD
- Opportunities to advice on policy at the OECD
  - And more...

 **OECD Watch** *workshop series* 

Using the **OECD Guidelines** for change

## Thematic workshops



Technology .....	6 Nov 2023
Human & Indigenous Rights .....	13 Nov 2023
Climate Change, Environment & Just Transition .....	14 Nov 2023
Due Diligence .....	16 Nov 2023
Animal Welfare .....	20 Nov 2023
Policy Coherence .....	21 Nov 2023
National Contact Point Complaints .....	23 Nov 2023

[Register here](#)

## Contact us

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See our website by clicking here

**OECD Watch**

[www.oecdwatch.org](http://www.oecdwatch.org)